

Donau Soja General Assembly & Networking Event 2025

04 September 2025 | Vienna, Austria

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Urania Observatory, Vienna

Registration required (Free of charge for members; Networking Event open for non-members from 12:30 // contribution fee € 145,- net)

MEMBERS ONLY

8:30 - 9:30	Welcome & morning coffee
9:30 - 12:30	General Assembly <ul style="list-style-type: none"> • Annual report on the organisational activities 2024 and outlook 2025 • Presenting the Donau Soja roadmap 2026-2028 • Election of the association bodies
12:30 - 14:30	Networking lunch
14:30 - 16:00	"Why we need a European protein strategy" <i>Panel discussion with policy and industry stakeholders on the importance of creating a protein strategy to fill the European protein gap and increase resilience of soya supply chains.</i> Panel: <ul style="list-style-type: none"> • Laurent Mercier (European Commission) • Stephan Arens (UFOP) • Josef Willim (BAG Ölmühle GmbH) • Verena Wiederkehr (BILLA AG/REWE GROUP) • Matthias Krön (Donau Soja) Moderator: Susanne Fromwald (Donau Soja)
16:00 - 16:30	Coffee break
16:30 - 18:15	Thematic Sessions <i>Sessions run parallel in separate rooms – see details below.</i> Session 1: Climate-ready strategies for European soybean production <i>Presentations followed by a panel discussion. Held in the attic hall ("Dachsaal") on the top floor.</i>

Presentations and panel discussion on how changing climatic conditions are affecting soya production in Europe, potential adaptive measures and how soya production can be part of the solution in sustainable and resilient European agricultural systems.

Presentations:

- **Donau Soja Academy: fostering sustainable agricultural practices** - Mirjana Lalošević (Donau Soja)
- **The role of EU-funded projects for a sustainable protein transition** - Jasmin Karer (Donau Soja)
- Keynote presentation: **Developing European soya in a warming world** - Donal Murphy-Bokern (independent scientist)

Panel:

- Jegor Miladinović (Institute of Field and Vegetable Crops, Novi Sad)
- Denys Miagkov (TAS Agro Company)
- Olena Sobko (Biovegio GmbH)
- Donal Murphy-Bokern (independent scientist)

Moderator: Mirjana Lalošević (Donau Soja)

Session 2: The Donau Soja toolkit: supporting your sustainability & emission reduction journey

Presentations followed by Q&A session. Held in the club room ("Klubsaal") on the 2nd floor.

A session on how Donau Soja's tools support your zero-deforestation/-conversion and emission reduction targets, as well as to reach compliance with the EU Deforestation Regulation.

Presentations:

- **Strengthen your climate strategy with Donau Soja: An efficient tool for carbon footprint reduction** - Christoph Müller (Donau Soja)
- **GFLI: branded data & validation for the animal feed sector** - Laura Nobel (Global Feed LCA Institute (GFLI))
- **Get EUDR-ready with Donau Soja: Introducing Crop Insights – your end-to-end EUDR compliance solution** - Jovana Djisalov (Donau Soja)

18:30 - 22:00

Networking Dinner @ Restaurant Motto am Fluss

For registered participants only // contribution fee € 70,- net (for members and non-members)

05 September 18th International DanubeExchange (DonauBörse)

Let's continue our discussions at the Donau Soja booth! This event is organised by the [Agricultural Exchange Vienna](#).