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Press Release Donau Soja

Aurélie Tournan will be the new Managing Director of Donau Soja

Vienna - Aurélie Tournan, former Executive Director of Amnesty International Austria, will take over the management of the Donau Soja Association and the not-for-profit Donau Soja GmbH from 1 January 2025. Dagmar Gollan, who has been Executive Director of the Donau Soja Association for almost two years, will take on other challenges within the organisation. Susanne Fromwald will remain General Secretary of Donau Soja and is currently responsible for market development, political issues and protein partnerships. "I would like to thank Dagmar Gollan for her fantastic work over the past two years. These have been challenging times with many changes and challenges, from the aggression of the Russian Federation against Ukraine to the EU Deforestation Regulation (EUDR), and she has steered the Donau Soja ship well with passion, experience and a lot of know-how. I am very much looking forward to working with our new Managing Director, Aurélie Tournan, who brings a fresh perspective and a wealth of experience in managing complex organisations", says Matthis Krön, President of Donau Soja. Aurélie Tournan will be responsible for the further development of the Donau Soja organisation.

Aurélie Tournan, 43, was one of the two Managing Directors of Amnesty International in Austria from 2020 until the end of 2024. Prior to this, she spent twelve years in various management positions in customer service, marketing and finance at the car company Renault in the DACH region. Born in France, she studied Business Administration and Management at NEOMA Business School in Rouen/France and has lived in Austria for 20 years.

Donau Soja is based in Vienna and has three further offices in Novi Sad/Serbia, Kiev/Ukraine and Chişinău/Republic of Moldova. The organisation currently has 38 employees and more than 330 members in 33 countries. Donau Soja has been supported by the Austrian Development Agency (ADA) since 2017 as part of a strategic partnership, which was extended this year until 2029. The organisation's goal is to ensure a sustainable, reliable and European protein supply and to promote sustainable, GMO-free soya production in Europe.

Further enquiries and interview requests:

Franko Petri

Head of Communications, Donau Soja

Wiesinger Strasse 6/14, 1010 Vienna, Austria

Mobile: +43 664 889 61 298

Email: petri@donausoja.org and presse@donausoja.org

Website: www.donausoja.at