



Tuesday, 12 March 2024
Press Release Donau Soja

Open Donau Soja webinar on soybean markets, trends and forecast in Europe 2024 on 18 March

Sustainable soya from Ukraine is a regional need for the EU

Vienna. Soya grown in Europe becomes more and more important for Europe's sustainable protein supply. The newest forecast of Donau Soja predicts an extension of soya cultivation in Europe to up to 5.7 million hectares in 2024. This is a big plus even compared to the record in 2023. Last year the European soya harvest increased almost 25% to 12.2 million tonnes, which was shown in the last Donau Soja Market Report. "More regional, deforestation- and GMO-free soya from Europe for Europe is a big asset for the food industry to switch to Donau Soja certified soya and reduce greenhouse gases and the climate footprint. Certified regional soya from Ukraine plays an important role for Europe's protein supply", so Susanne Fromwald, General Secretary of Donau Soja.

Due to a big interest of farmers, traders and processors, Donau Soja invites for an open webinar which is normally only accessible for Donau Soja members. Participants will get an update on the 2024 soybean season, the drivers and insights on price trends and sowing forecasts.

Topics:

- Market statistics, developments and forecasts for European soybean area in 2024
- Background on the sustainability benefits of certified soya from Europe
- Sustainable soya supply from Ukraine: Quo vadis?

Speakers:

- Leopold Rittler, Programme Director Agriculture & Innovation and Member Relations; Donau Soja/Netherlands
- Bertalan Kruppa, Market Analyst Donau Soja/Hungary
- Volodymyr Pugachov, Executive Director Donau Soja, Regional Director in Eastern Europe/Ukraine

Facilitation: Susanne Fromwald, General Secretary Donau Soja

Date & time: 18 March 2024, 15.30 – 16.30 CET

We kindly invite journalists to announce this webinar in their media, participate as well and report about it to their readers.

The webinar is free of charge, a registration is needed to get the access link. Please register [here](#).

For the newest information in the world of soya register for the Donau Soja Newsletter [here](#).

More information on the [Donau Soja Market Report](#).

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Further enquiries

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