

# Sustell™

## Full environmental footprinting

**Sustell™ accurately measures the full environmental footprint of feed and animal protein, providing actionable insights on how to reduce your impact, and greater transparency on the role of feed ingredients**

Animal feed and on-farm emissions account for 30 to 70% of the carbon footprint of eggs, meat, milk and farmed seafood. In terms of feed composition, most of the feed's environmental impacts come from the protein sources, such as soybean meal, though this varies greatly depending on the origin of soybean meal.

Soybeans grown in some countries are associated with considerable land use change, giving them a much higher CO<sub>2</sub> emissions footprint. Sustell™ allows you to calculate the farm- and feed-related emissions and shows the effect of changing diets or specific feed ingredients from a variety of countries of origin.

## **Sustell™ is the leading life cycle assessment solution to help you understand and improve your environmental footprint.**

### **The leading LCA platform**

Several years in development and continually updated, Sustell™ was developed in collaboration with key partners and recognized experts in the field of agri-food lifecycle analysis, as well as customers and users worldwide to reflect real-world needs of sustainable animal feed and animal protein production.

The Sustell™ Intelligence Platform is a user-friendly web-based platform for data input, measurement and visualization of full environmental footprint results:

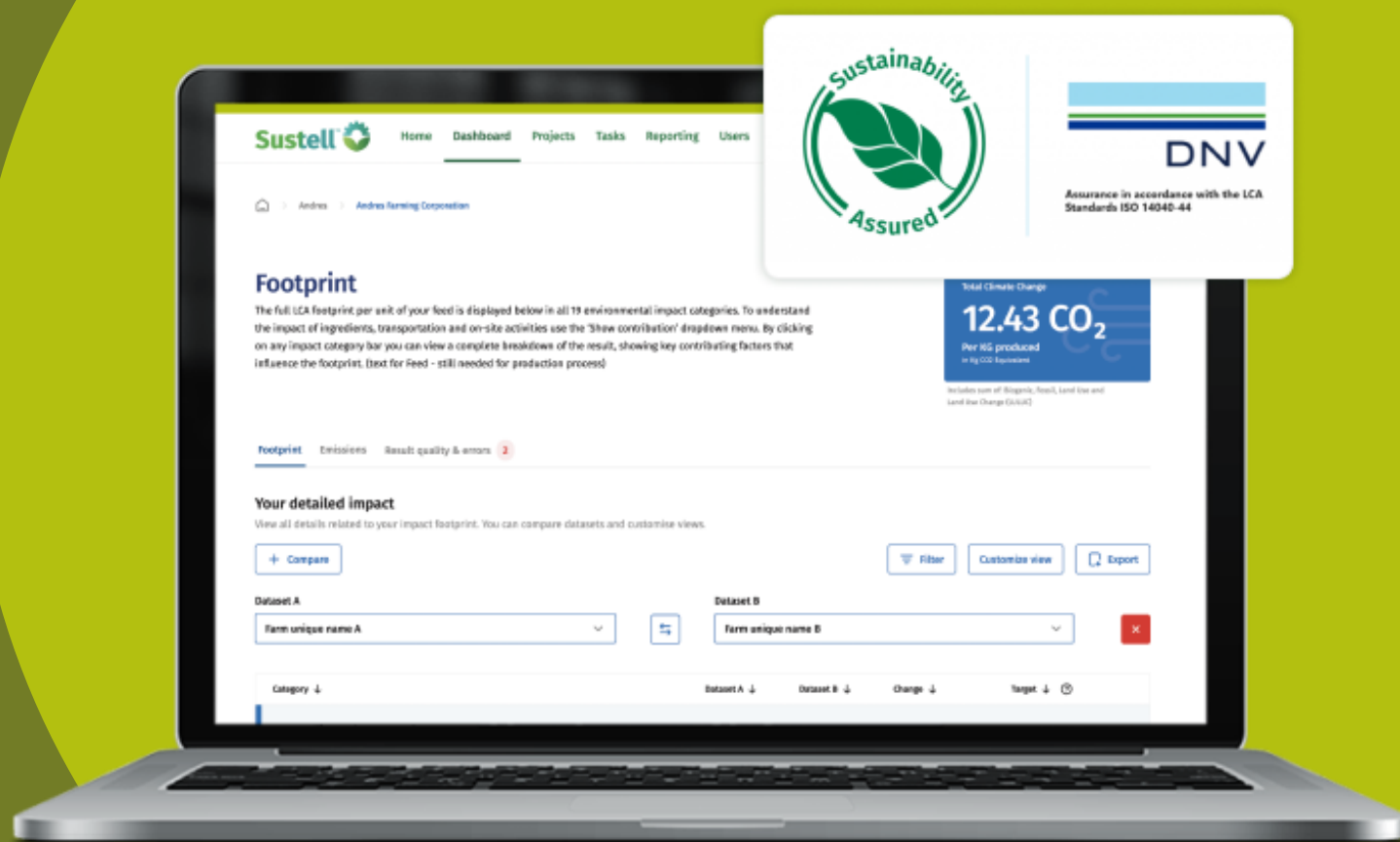
- Based on a full Life Cycle Assessment (LCA)
- Precise calculation enables tangible and measurable improvements of feed and farm environmental footprints
- Constantly updated and improved to meet user needs and evolving science, methodologies and the changing regulatory landscape and changing needs of animal protein producers and industry

Sustell™ calculation methodologies are based primarily on the EU PEF and FAO LEAP guidance. This ensures calculations are robust, science-based and aligned with the latest industry accepted approaches.

The credibility of the Sustell™ approach is further enhanced with 3<sup>rd</sup> party assurance of the calculation platform and methodologies by DNV Business Assurance Services B.V. to ISO standards for LCA, ISO 14040:2006 and ISO 14044:2006.

## Benefit for Donau Soja partners and members

Donau Soja / Europe Soya LCA datasets are integrated within the tool and ready to use for your calculations.



## Exclusive offer

Donau Soja members enjoy a discount on one Sustell™ user-license for the first year. \*

Further information on the preferred terms for Donau Soja members are available on request.

## Contact

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\*conditions apply