

DONAU SOJA...





- is an independent, member-based, multistakeholder organisation;
- is fully democratic & transparent;
- is supported by 24 governments (Donau Soja & Europe Soya Declarations);
- has more than 320 members in 30 countries;
- is non-profit (recognised as such by the Austrian government);
- operates in several sectors (including plant breeding, farming, food & feed production & processing, sales & distribution, retail), & also involves civil society.



Headquarter: Vienna, Austria

Regional Office for SEE: Novi Sad, RS

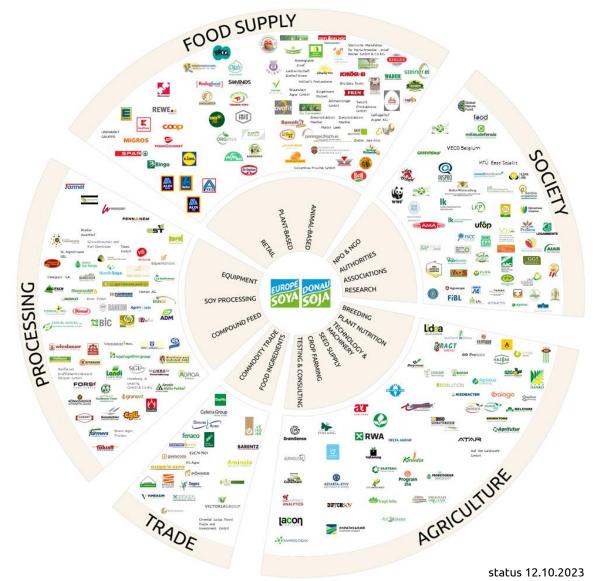
Regional Office for CEE: Kiev, UA

Regional Office for MD: Chişinău

DONAU SOJA MEMBERS







>320 members in 30 countries









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VISION & MISSION OF DONAU SOJA







OUR VISION

A Sustainable, Safe & European Protein Supply.



OUR MISSION

Donau Soja **supports** its partners & members in progressing change to address **social**, **environmental** & **economic challenges in soya production** & **consumption**. This will increase efficiency, fairness & sustainability in European food & feed protein value chains.





as animal feed

Europeans on average consume > 60 kg soya per capita per year

How is this possible?!

90% of it is consumed indirectly

Hidden soya is a relevant factor in animal-based products





~ 34 Mio tonnes soya bean equivalents imported to the EU-27 in 2022 (DG Agri, 2023)

~24 % of imports are deforestation free (incl. credits)*

*Figures based on European Soy Monitor 2021

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Deforestation is responsible for about **11%** of global human greenhouse gas emissions (IPCC, 2019)

EU is the world's second biggest importer of tropical deforestation (WWF, 2021)

Soya is accountable for 31% of deforestation from agricultural products **imported into the EU** (WWF, 2021)

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The carbon footprint of animal-based products is largely determined by feed

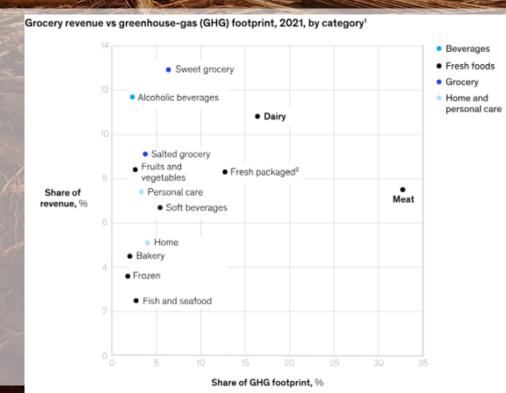


SEITINGTARGETS

Scope 3 emissions account for > 90% of the corporate carbon footprint of retailers

In retail, dairy & meat products account for ~ 50% of all product-related scope 3 emissions

Meat & dairy products are key to reduce scope 3 emissions!



Austrian

Agency

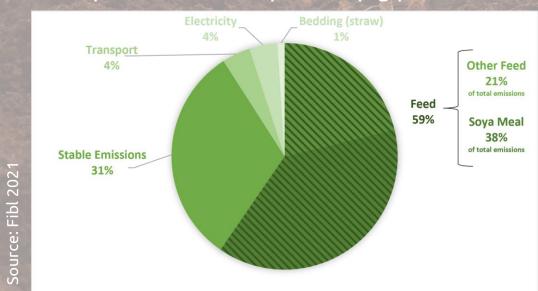
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Source: McKinsey & Company



Example: Carbon footprint of pig production



Feed accounts for the biggest part of the carbon footprint of animal-based products

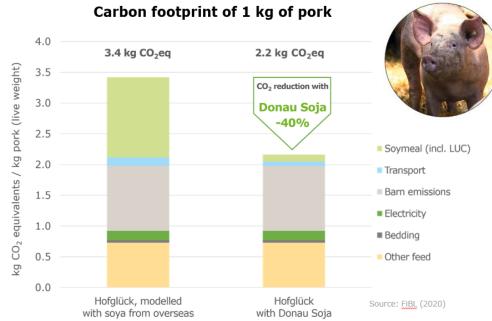
Biggest factor in conventional feed are emissions from deforestation and land conversion related to soya



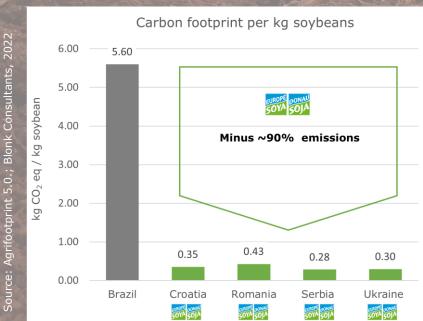




Hofglück pigs with Donau Soja / Europe Soja certified feed reduce the carbon footprint in pork production by 40%.







Donau Soja / Europe Soya are deforestation- & conversion-free.

The CO_2 footprint is $\sim 0.3-0.4$ kg CO_2 -eq / kg soya beans.









https://globalfeedlca.org/branded-data-pilot-participants/



https://www.sustell.com/en_US/home.html

...and on request from the Donau Soja team.







Start setting soya-related climate targets with Donau Soja

Using Donau Soja / Europe Soya certified soya is the biggest lever to reduce the CO₂ footprint of animal products!

Soya in animal feed often accounts for the biggest shares of scope 3 emissions for meat & dairy products.

Meat & dairy products are a major part of scope 3 emissions for companies like retailers.

Donau Soja/Europe Soya certified soybeans show up to 90% reduction in CO₂ emissions.

This data is available in recognised databases & SBTi compliant format to calculate your own CO2 footprint.

Contacts:

We are here for you!







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