

Press Release Donau Soja
Tuesday, 6. June 2023

Soya - Problem or Solution? 150 Years of the World Expo in Vienna - 150 Years of Soya in Europe Press accreditations for the World Soybean Research Conference, Press Conference and "Night of European Soy"

Vienna. Can the soybean contribute to solving the climate crisis and what do scientists and companies say about it? From Sunday, 18 to Friday, 23 June, hundreds of scientists, food and feed producers, processors and soya experts from all over the world will meet at the Austria Center in Vienna for the World Soybean Research Conference (WSRC) for the first time in Europe. On the 150th anniversary of the World's Expo in Austria, where soybeans from Asia were presented internationally for the first time in 1873, Vienna will once again be the soya capital of the world. The topics range from agriculture, market development, protein transition as well as sustainability issues from climate protection to the current EU supply chain legislation.

Invitation to the press conference and to the Soybean World Congress:

Topic:

The importance of soya as food and feed in times of global climate crisis and the need for a Protein Transition in Europe.

Speakers:

Norbert Totschnig (Austrian Federal Minister of Agriculture and Forestry)
Jingyuan Xia (Director Plant Production and Protection Division (NSP), FAO/Rome)
Matthias Krön (President Donau Soja)

Venue:

Austria Center Vienna, Bruno-Kreisky-Platz 1, 1220 Vienna/Austria, Room -2.31,
www.acv.at/en/

Date & time: Monday, 19 June, 9.15 to 10.15 a.m. Admission to the press conference and soya conference after registration on site from 8.30 a.m. (only for pre-accredited journalists).

The press conference will be followed by the opening speeches, to which editors are also cordially invited.

Soya products from Europe and soya tour of the World Expo

The evening event "The European Night of Soy" on 19 June at the Vienna World Museum combines research, history and culinary delights. As part of an international exhibition, more than 25 European food producers will present their traditional and modern soya products. Top Austrian chefs - including Lukas Nagl, Austrian Chef of the Year 2023 - will feed the guests and present the diverse culinary delights of soya cuisine. A guided tour of the World Museum for

Journalists will show the original soybeans from the Vienna World Exhibition in 1873.

Venue: Weltmuseum, Heldenplatz, 1010 Vienna, [Weltmuseum Wien | Weltmuseum Wien](#)

Date & time: Monday, 19 June, 6.30 p.m. to approx. 10.00 p.m.

Accreditations for WSRC, press conference and Night of European Soy: petri@donausoja.org.

Website and programme: <https://www.wsrc11vienna.com/>

Questions, interview requests and accreditation:

Franko Petri

Head of Communications Donau Soja

Wiesinger Straße 6/14

1010 Vienna, Austria

Phone: +43-664-88961298

E-mail: petri@donausoja.org

Website: www.donausoja.org