

DONAU SOJA FOOD DAY

# The Plant-Based Revolution

Future Opportunities for European Farmers and Producers



# The Road to Certified Supply Chains for Plant-Based Food



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# The Road to Certified Supply Chains for Plant Based Food

Christoph Wiemer

## TRENDS

- Plant based food
  - Pulses
  - Grains
  - Vegetables
  - Nuts
  - Seeds
  - Mushrooms
  - Seaweed
  - ...
- Healthier food
- Sustainable production
- Regionality
- Reduced carbon footprint
- Animal welfare
- ...





## CHANGES AND TOPICS

- Disruption of existing supply chains focused on animal-based production
- Gap between demand and production volumes
- Sourcing the right raw material according to individual requirements
- Non fit of new „ingredients“ to requirements according proof of:
  - Origin
  - Sustainability
  - Non-GMO?
  - Further criteria to be defined



## FUTURE NEEDS FOR ALL PARTNERS OF THE VALUE CHAIN

- Support in creating a certification standard for all crops/seeds/...
- Establishing new supply chains
- Connecting members of supply chains
- Build a steering committee of forerunners to get a clear idea on the needs and requirements





OUR ANSWER

# Multicrop approach as a chance for plant-based sector and European agriculture

## Donau Soja Association

Brands and Programs	Standards
<ul style="list-style-type: none"><li>- Donau Soja</li><li>- Europe Soya</li><li>- Fields of Europe (self-governed)</li><li>- Legume Hub</li><li>- Protein Partnerships</li><li>- Multicrop tbd</li></ul>	<ul style="list-style-type: none"><li>- Donau Soja</li><li>- Europe Soya</li></ul>

All future changes will not impact the core values of Donau Soja Association  
Sustainable – NON-GM – European Origin





# Why Donau Soja Association??



## ABOUT US

- An independent, member-based not for profit organization;
- Fully democratic and transparent;
- Supported by 24 European governments (Donau Soja and Europe Soya Declaration);
- More than 300 members in 27 countries;
- Rapidly growing number of members from plant based industry;
- Working with all parts of the value chain such as plant breeders, farmers, food and feed producers, retailers, civil society.
- More than 10.000 farmers in our network

10 DONAU  
SOJA  
Years

 Austrian  
Development  
Agency

EUROPE  
SOYA DONAU  
SOJA



## OUR QUALIFIERS

- Independent
- Experienced in developing innovative standards e.g. Fields of Europe
- Experienced in establishing value chains e.g. Soya
- Unique network down to the farmer
- We are connecting all partners of the value chain

10 DONAU  
SOJA  
Years

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EUROPE  
SOJA DONAU  
SOJA







## EXAMPLE: FIELDS OF EUROPE OUR ACHIEVEMENTS

**Fields  
of Europe**



### MULTI STAKEHOLDER PROCESS

- Standard development with stakeholders
- Public consultation
- Pilot phase with key partners

### CREATION OF AN INNOVATIVE STANDARD

- 3 pillars: European origin, non-GM, sustainability
- Risk based verification
- Inclusive approach by acknowledging existing certifications

### COOPERATION WITH FRONTRONNER AND MASTERMINDS FROM FEED INDUSTRY



## CALL FOR ACTION

- Donau Soja – the partner to develop European value chains for the plant based sector.
- We invite YOU to participate!
  - Join us to create a steering group
  - Take the unique chance to create a standard fitting the needs and requirements for the plant-based sector.

We invite YOU to invest into the future of plant-based sourcing from Europe!





**THANK YOU**

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