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Years





The Plant-Based Revolution

Future Opportunities for European Farmers and Producers





The Road to Certified Supply Chains for Plant-Based Food





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Managing Director, Fields of Europe









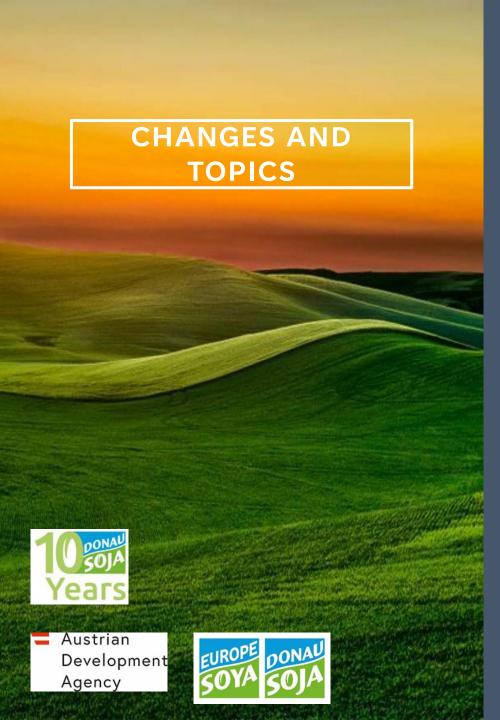
The Road to Certified Supply Chains for Plant Based Food

Christoph Wiemer



- Plant based food
 - Pulses
 - Grains
 - Vegetables
 - Nuts
 - Seeds
 - Mushrooms
 - Seaweed
 - ...
- Healthier food
- Sustainable production
- Regionality
- Reduced carbon footprint
- Animal welfare

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- Disruption of existing supply chains focused on animal-based production
- Gap between demand and production volumes
- Sourcing the right raw material according to individual requirements
- Non fit of new "ingredients" to requirements according proof of:
 - Origin
 - Sustainability
 - Non-GMO?
 - Further criteria to be defined



- Support in creating a certification standard for all crops/seeds/...
- Establishing new supply chains
- Connecting members of supply chains
- Build a steering committee of forerunners to get a clear idea on the needs and requirements



Multicrop approach as a chance for plant-based sector and European agriculture

Donau Soja Association

Brands and Programs	Standards
 Donau Soja Europe Soya Fields of Europe (self-governed) Legume Hub Protein Partnerships Multicrop tbd 	- Donau Soja - Europe Soya

All future changes will not impact the core values of Donau Soja Association Sustainable – NON-GM – European Origin









ABOUT US

- An independent, member-based not for profit organization;
- Fully democratic and transparent;
- Supported by 24 European governments (Donau Soja and Europe Soya Declaration);
- More than 300 members in 27 countries;
- Rapildly growing number of members from plant based industry;
- Working with all parts of the value chain such as plant breeders, farmers, food and feed producers, retailers, civil society.
- More than 10.000 farmers in our network



OUR QUALIFIERS

- Independent
- Experienced in developing innovative standards
 e.g. Fields of Europe
- Experienced in establishing value chains e.g. Soya
- Unique network down to the farmer
- We are connecting all partners of the value chain





EXAMPLE: FIELDS OF EUROPE OUR ACHIEVEMENTS

Fields of Europe



MULTI STAKEHOLDER PROCESS

- Standard development with stakeholders
- Public consultation
- Pilot phase with key partners

CREATION OF AN INNOVATIVE STANDARD

- 3 pillars: European origin, non-GM, sustainability
- Risk based verification
- Inclusive approach by acknowledging existing certifications

COOPERATION WITH FRONTRONNER AND MASTERMINDS FROM FEED INDUSTRY















Donau Soja – the partner to develop
 European value chains for the plant based sector.

- We invite YOU to participate!
 - Join us to create a steering group
 - Take the unique chance to create a standard fitting the needs and requirements for the plant-based sector.

We invite YOU to invest into the future of plant-based sourcing from Europe!







THANK YOU

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