

Donau Soja is a European non-profit organisation based in Vienna that promotes the European protein transition and supports its members and partners to address challenges in protein and soya production and consumption. Our core work is developing sustainable, regional, and non-GMO soya production in Europe based on our standards.

Donau Soja is looking for a highly motivated and qualified person to fill the position as

SENIOR CONTENT MANAGER AND PRESS OFFICER (25 TO 38,5 H/WEEK)

You are based in Vienna and report to the Head of Communications. Your tasks are to create regular and high-quality content in English and German for print, audio-visual and digital media as well as for social media, newsletters, and our website. You also generate and coordinate the flow of content and dissemination within the organisation from our experts, partners, stakeholders, and you are responsible for preparation of written and audio-visual materials which show the work of the organisation to target audiences.

In your future role you:

- Develop story-telling and framing of narratives for Donau Soja external communications in a change process
- Create content for all relevant target groups from soya and other crop production along the value chain in European target countries as well as covering events and other relevant occasions
- Work with PR agencies to develop integrated communication campaigns in Europe
- Develop a network of European key journalists in key food and agricultural media
- Support our programme experts in the development of external media communication, approve and sign-off contents with the experts in the organisation
- Write press releases and press materials, organise press trips and handle the relevant parts of the Donau Soja website
- Final proof-reading of communication/press texts and fact sheets in English and German
- Handle APA media tools and media monitoring across Europe
- Organise photo and video production that show all aspects of the work of the organisation

- **Managing the picture & video database accessible for all staff**
- **Write, edit, and publish content for our English and German social media channels, manage the media calendar and develop the appearance of Donau Soja in the digital world**
- **Translate texts from English to German and vice versa**
- **Oversee our branding principles in all content produced**
- **Work closely with the communications, marketing, and events team in Vienna as well as the international communications team in all offices in the countries where we work**

Job requirements:

- **Master's degree in journalism, communication, public relations, or a similar qualification**
- **Minimum of 3 years of relevant experience**
- **Excellent verbal and written communication skills in English and German. Other European languages are a plus**
- **Effective communication skills and experienced in working with social media and digital strategies**
- **Strong interpersonal and intercultural skills**
- **Experienced working in an international environment**
- **Environmental, agronomic background is an asset**
- **Pro-active and passionate personality, self-motivated, flexible and hands-on**
- **Structured and well-organised way of working**

We offer you:

- **Contribution to shaping the future of a successful and fast growing international not-for-profit organisation**
- **Working in an international team (colleagues from seven European countries)**
- **Working at the interface between the private sector, business, politics, and civil society**
- **Office based in Vienna's city centre**
- **Home-office possibilities**

Donau Soja is committed to achieving diversity within its workforce, and encourages all qualified applicants, irrespective of gender, nationality, disabilities, sexual orientation, culture, religious and ethnic backgrounds to apply. All applications will be treated in the strictest confidence.

For this position, we offer an attractive salary that matches your qualifications and experience. For legal reasons, we would like to point out that a minimum salary of



EUR 2,700 gross per month (full-time basis) applies. Overpayment is possible if you have the appropriate professional experience and qualifications.

If this challenging position appeals to you and you are interested in working with us, we look forward to receiving your application, preferably under

<https://smrtr.io/bq6pG>

Application deadline: 30th September 2022