



Donau Soja Food Day: The Plant-Based Revolution – Future Opportunities for European Farmers and Producers

Donau Soja 10 Years Anniversary Event – DAY 2

30 SEP 2022

Hotel InterContinental

Johannesgasse 28, 1030 Vienna, Austria

Join us on 30 SEP 2022 at the Vienna InterContinental for a day dedicated to the plant-based food revolution. Discover new trends and the role of European, sustainable crop production.

“Future Opportunities for European Farmers and Producers”

Under this slogan we put the spotlight on sustainable crop production and supply chains in Europe. Be part of the upcoming revolution involving all parts of the plant-based supply chain!

This event takes place under the framework of the Donau Soja 10 Years Anniversary. We welcome our members and new guests to be part of our future network!

Today we proudly announce our event programme!

The event teams together the whole supply chain. Meet agricultural producers, industry experts, producers of plant-based ingredients and final products, European retailers, “Plant-Based Food” Associations as well as food trend experts at one place.

Key Facts – Donau Soja Food Day

- **Date & Time:** 30 SEP 2022, Opening 09:00, Closing 14:30
- **Registration Fee:**
 - **Donau Soja members:** 1 free registration per organisation/company
 - **Non-member or additional participants of Donau Soja members:** 170 Euro net
- **Registration is open:** Sign up today – click [here](#)
- **Event Webpage:** <https://www.donausoja.org/donau-soja-food-day/>





PROGRAMME

Donau Soja Food Day: The Plant-Based Revolution – Future Opportunities for European Farmers and Producers

30 SEP 2022, OPENING 09:00, CLOSING 14:30

09:00 - 09:15 Opening

Klaus Palmethofer, Executive Director, Donau Soja GmbH

Welcome and Introduction

09:15 - 09:45 Keynote

Insights into Tomorrow's Food Habits

Hanni Rützler, Food Trend Expert, Futurefoodstudio

09:45 - 10:30 Plant-Based Food Associations Round Table

"How Can European Farmers Contribute to Make Plant-Based Food Part of Daily Diet?"

- *Corina Pasol*, European Plant-based Foods Association (ENSA)
- *Siska Pottie*, European Alliance for Plant-based Foods (EAPF)
- *Gerard Klein-Essink*, Bridge2Food
- *Nuria Moreno Otero*, European Vegetable Protein Association (Euvepro)
- *Matthias Krön*, President Donau Soja Association

10:30 - 11:00 Networking Break

11:00 - 11:15 How to Drive the Food Transformation

Kristal Golan, Head of New Protein Solutions, BayWa AG

11:15 - 11:30 The Plant-Based Revolution in Retail

Salome Hofer, Head of Sustainability/Economic Policy, Coop Switzerland

11:30 - 11:45 Faba Beans from Europe

- *Zvonimir Sedlic*, Chief Executive Officer/Founder, NutriS
- *Jovana Djisalov*, Head of External Relations SEE, Donau Soja





11:45 - 12:00 The Road to Certified Supply Chains for Plant-Based Food

Christoph Wiemer, Managing Director, Fields of Europe

12:00 – 12:50 Podium Discussion with Best Practice Examples

- *Hanni Rützler*, Food Trend Expert, Futurefoodstudio
- *Pia Eichwalder*, Human Nutrition - Sales Manager Austria, Barentz
- *Martina Sedlářová*, Senior Procurement Manager, Alfa Bio
- *Joeri Hollink*, Head of Product Development, Ojah BV
- *Matthias Krön*, President Donau Soja Association

12:50 - 13:00 Wrap Up

Matthias Krön, President Donau Soja Association

13:00 - 14:30 Networking Lunch

14:30 End of Donau Soja Food Day and 10 Years Anniversary Event

