



For the Promotion of
European Protein Production

A better view of markets for non-GM soya feed

Press Release

Current daily price postings for certified Donau Soja and Europe Soya soya bean meal are available on www.proteinmarkt.de and www.donausoja.org.

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From this day on, current daily price are available for not-certified soya bean meal of standard quality (protein content 44 %) for various market regions and for certified Donau Soja and Europe Soya on www.donausoja.org and on the information portal www.proteinmarkt.de.

Price postings are made in collaboration with the information portal proteinmarkt.de and the Agricultural Market Information Company (AMI), against the background that the cultivation of and demand for not-certified ("non-GM") protein feed is increasing Europe-wide.

"Prices are made on a daily basis. With this, proteinmarkt.de offers greater decision-making help for animal keepers, farmers, as well as interested parties of the feed industry", says Dr. Thomas Schmidt from the Organisation of Oilseed Processing Industry (OVID) in Germany. "In addition to the already established price postings for rapeseed and soya bean meal, current daily price postings for non-GM soya bean meal, like Donau Soja and Europe Soya, are available in future on proteinmarkt.de. We currently offer more than forty different postings for various market regions - recently also in English."

"Given the growing supply of and demand for European soya, an independent and transparent soya price structure in Europe becomes more important. Since the founding of the Donau Soja Association in the year 2012, a fair and transparent price structure has been one of our prime goals", says Matthias Krön, president of the Vienna-based Donau Soja Association.

Prices will be calculated based on daily soya bean meal (44%) prices for Donau Soja and Europe Soya – both brand names of the organisation – with the inclusion of transport costs.



Donau Soja is a non-profit and independent organisation for the promotion of European soya. The brands Donau Soja and Europe Soya represent non-GM, quality controlled, and origin certified soya from the Danube region and Europe.

Markets via app in view

Besides the websites, the possibility of comfortably accessing the price information exists via smartphone app and tablet. Use is without cost.

Direct information on www.donausoja.org and www.proteinmarkt.de.

Inquiries:

Donau Soja Association

Mag. Ursula Bittner, MBA

Association Manager

bittner@donausoja.org

Tel: +43 1 512 17 44 11

Mobile: +43 664 960 64 29

