

Donau Soja Platform – The Future of Protein Supply in Europe for Europe

 Austrian
Development
Agency



SUSTAINABLE SOYA SOURCING in the light of the climate crisis and the war in UKRAINE

WEDNESDAY - 18 MAY 2022

18:00 –19:00 WELCOME RECEPTION @ *Crowne Plaza Frankfurt*

THURSDAY - 19 MAY 2022

09:30 –10:30 REGISTRATION

SESSION I: Soy Sourcing – How to Meet the Global Sustainability Challenge in the Light of the War in Ukraine

12:30 –14:00 LUNCH BREAK

SESSION II: Protein Partnerships: Programme, Goals and Partners in Ukraine

SESSION III: Presentations & Panel Discussion “From Protein Partnerships to Physical Flow”

18:00 –20:00 NETWORKING DINNER @ *Crowne Plaza Frankfurt*

JOIN US!

18/19 MAY 2022

Crowne Plaza Frankfurt

Lyoner Strasse 44-48, 60528 Frankfurt am Main, Germany

WE THANK OUR SPONSORS!

Gold Sponsor – Lidl Stiftung & Co. KG



Silver Sponsor – REWE Group



PROGRAMME in Detail

WEDNESDAY - 18 MAY 2022

18:00 –19:00

Welcome Reception @Crowne Plaza Frankfurt

THURSDAY - 19 MAY 2022

09:30 –10:00

REGISTRATION & WELCOME COFFEE

10:30 –12:30

SESSION I: Soy Sourcing – How to Meet the Global Sustainability Challenge in the Light of the War in Ukraine

Welcome words and opening

by **Matthias Krön & Oksana Prosolenko** (Donau Soja)

“The war in Ukraine and its consequences for the supply of commodities, with a focus on soya”

by **Vitaly Kushnir**, Advisor to the Minister of Agriculture, Ukraine

“The climate crisis and how Europe and Donau Soja contribute to mitigation with sustainable soy cultivation”

by **Susanne Fromwald** (Donau Soja)

How retailers meet the challenge with Donau Soja:

“LIDL’s international Soy Strategy and why investing in Protein Partnerships”

by **Katrin Matheis** (LIDL Stiftung)

“REWE’s Soy Sourcing Strategy and the Role of Protein Partnerships”

by **Viola Schier** (REWE Group)

After the presentations there is time for questions/discussions with the audience.

12:30 –14:00

LUNCH BREAK/NETWORKING TIME

sponsored by LIDL Stiftung

14:00 –14:45

SESSION II: Protein Partnerships: Programme, Goals and Partners in Ukraine

The Protein Partnership Programme and Ukraine’s role and potential as a major European producer for sustainable non-GM soya

by **Volodymyr Pugachov** (Donau Soja)

Video presentation of Ukrainian partners and discussion with partners (partly online)

14:45 – 15:00

SHORT BREAK

15:00 - 16:30

SESSION III: Availability of Donau Soja/Europe Soya & Panel Discussion “Best practice examples how to integrate sustainable soya in physical supply chains”

“Availability of Certified Donau Soja/Europe Soya Volumes in Europe for Europe”
by **Klaus Palmetzhofer** (Donau Soja)

Best practice examples how to integrate sustainably produced soya in physical supply chains:
Short presentations and panel discussion with:

Maxi Karpeles (EDEKA Südwest), **Claudia Peischl** (Plant Republic), **Michael Wurzer** (Zentrale Arbeitsgemeinschaft Geflügel, ZAG)
moderated by **Axel Grunt** (Donau Soja)

16:30 –17:30

NETWORKING TIME / COFFEE BREAK

sponsored by REWE Group

The organisation of Round Tables with Selected Partners is possible on request.

18:00 –20:00

NETWORKING DINNER @Crowne Plaza Frankfurt

Executive Summary, outlook and closing by Matthias Krön (Donau Soja)
Goodbye and see you soon at Donau Soja 10 Years Anniversary Vienna, 29/30 September
Follow up and PART II “From Protein Partnership to Physical Flow”

WE THANK OUR SPONSORS!

Gold Sponsor – Lidl Stiftung & Co. KG



Silver Sponsor – REWE Group

