

*Donau Soja is a European non-profit organisation based in Vienna that promotes the European protein transition, and supports its members and partners to address challenges in protein and soya production and consumption. Our core work is developing sustainable, regional and non-GMO soya production in Europe based on our standards.*

**Donau Soja is looking for a highly motivated and qualified person to fill the position as**

## **DIRECTOR OF COMMUNICATIONS AND MARKETING**

In this function, you will be based in Vienna and report to the President of Donau Soja Association. You will also be a member of the Executive Management of the Association. The Head of Communications is your direct report, you also work closely with regional marketing team members in our four offices in Vienna, Novi Sad, Kyiv and Chisinau in an English speaking environment.

The Director of Communications and Marketing has the overall responsibility to create and implement the Donau Soja Marketing and Communication Strategy over all regions and sectors and across the value chain in accordance with the organization's ambitious strategy and objectives. This includes oversight of all strategic communication with external audiences through a diverse mix of marketing, advertising and campaigns using the full range of traditional and digital tools.

### **In your future role you:**

- bear the responsibility for the overall communication strategy, guidelines, manuals and its implementation (external, internal, crisis) on a European Level
- further develop the Donau Soja story of self and position the Association towards all external audiences
- manage the brand "Donau Soja Association" as well as all Donau Soja brands and products
- coordinate communication and marketing work across our diverse offices and regions
- are Line Manager for staff reporting to you, you hire and train communication and marketing staff
- are Member of the Executive Management of the Donau Soja Association you work with other Bodies of the Association and Donau Soja Companies
- are responsible for the communication and marketing budgets

- are responsible for the overall coordination of the organisation's European and regional campaigns, multilingual websites, social media and other communication channels as well as all publications and events
- speak for the organisation at events and interact with relevant media, organisations and stakeholders

### **Job requirements:**

- Relevant experience in communication and marketing for sustainable commodities and brands in the European B2B market, including supervisory and comprehensive corporate communication.
- University degree in Communications, Marketing, Public Relations, or a similar qualification
- Proven work experience in a similar environment including leadership competence
- Excellent verbal and written communication skills in English; German and other European languages are a plus.
- Excellent managerial and organisational abilities
- Excellent communication skills: ability to work with management, employees, media, and the larger community, strong interpersonal skills, ability to offer sound media relations advice to senior leadership
- Experienced working in an international environment, physically, digitally and hybrid
- Environmental or agronomic background is an asset
- Pro-active and passionate personality, self-motivated and flexible
- Structured and well-organised way of working

### **We offer you:**

- Contribution to shaping the future of a successful and fast growing international not-for-profit organisation
- Working in an international team (colleagues from seven European countries)
- Working at the interface between the private sector, politics and civil society
- Full-time position (38,5 hours/week)
- Office based in Vienna's city center

Donau Soja is committed to achieving diversity within its workforce, and encourages all qualified applicants, irrespective of gender, nationality, disabilities, sexual orientation, culture, religious and ethnic backgrounds to apply. All applications will be treated in the strictest confidence.

At the beginning of 2017, Donau Soja and Austrian Development Agency (ADA) started the Strategic Partnership Programme in Moldova, Ukraine, Serbia and Bosnia and

Herzegovina planned to be implemented until August 2023. This position is (partly) connected to implementation of Strategic Partnership Programme activities.

For this position, we offer an attractive salary that matches your qualifications and experience. For legal reasons, we would like to point out that a minimum salary of EUR 60,000 gross per year applies. Overpayment is possible if you have the appropriate professional experience and qualifications.

If this challenging position appeals to you and you are interested in working with us, we look forward to receiving your application, preferably under <https://smrtr.io/9yKC4>.

Application deadline: 15<sup>th</sup> July 2022