## THE CLIMATE CRISIS







## THE CLIMATE CRISIS







#### THE CLIMATE CRISIS





Huge impact by **AGRICULTURE & FORESTRY** 







Within Agri sector **FEED/LIFESTOCK** has a major share of CO<sub>2</sub> emissions











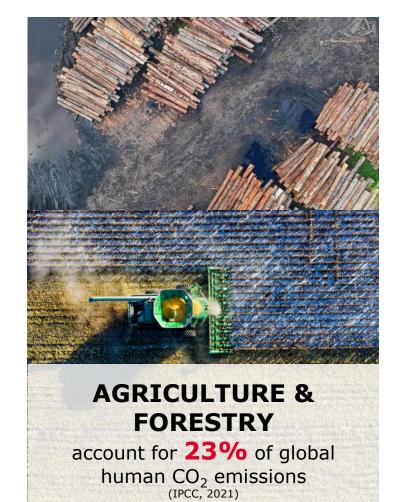




#### **SOME FIGURES ABOUT GHG EMISSIONS**









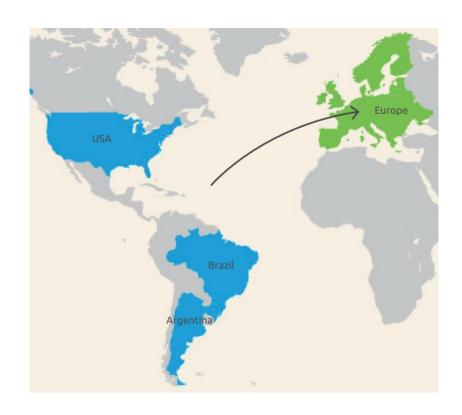




### **EU27: SOYA IMPORTS AND DEFORESTATION**







~ **35.3 Mio tons** soya bean equivalents annually **imported** to the EU27\*

~ 44 % Imports from Brazil\*

~ 24 % Imports from Argentina

~ 16 % Imports from USA

According to European Soy Monitor 2020:

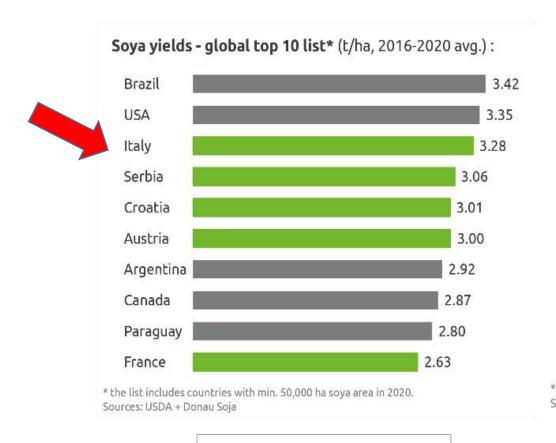
~26 % of imports are certified deforestation free (including credits)

<sup>\*</sup>Figures based on COMTRADE data and converted into soya bean equivalents. Figures are an average for 2017-2021.

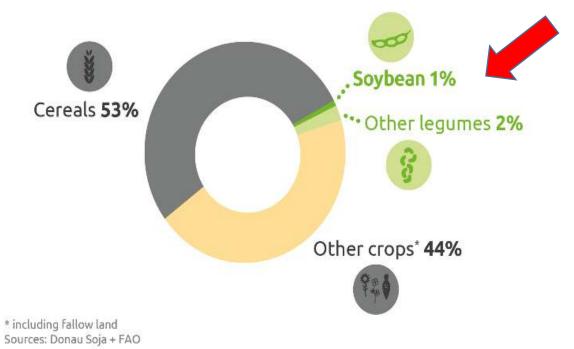
## BIG POTENTIAL FOR SUSTAINABLE SOY CULTIVATION IN EUROPE











Yields in Europe are high!

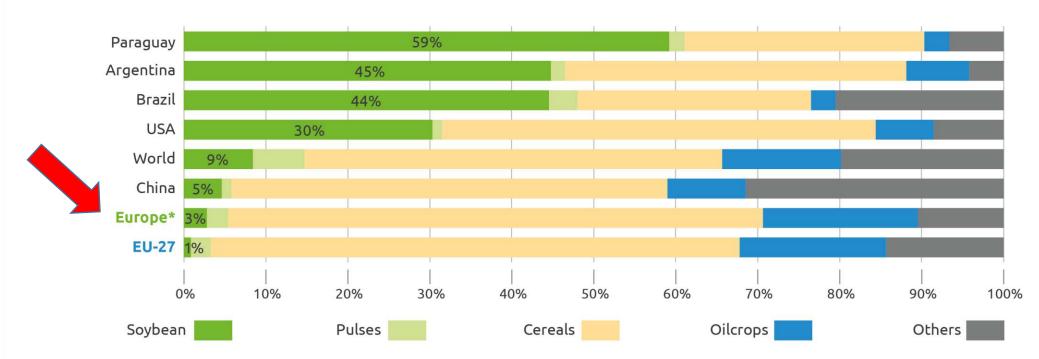
Percentage in crop rotation very low

#### **SOYA SHARE IN GLOBAL CROP ROTATIONS**









**Pulses:** bambara beans, beans dry, broad beans, horse beans dry, chick peas, cow peas dry, pigeons peas, vetches; **Cereals:** barley, buckwheat, canary seed, fonio, maize, millet, oats, quinoa, rice, rye, sorghum, triticale, wheat; **Oilcrops:** castor oil seed, coconuts, groundnuts with shell, hempseed, jojoba seed, kapok fruit, karite nuts (sheanuts), linseed, melonseed, mustard seed, oil palm fruit, olives, poppy seed, rapeseed, safflower seed, seed cotton, sesame seed, sunflowers seed, tung nuts

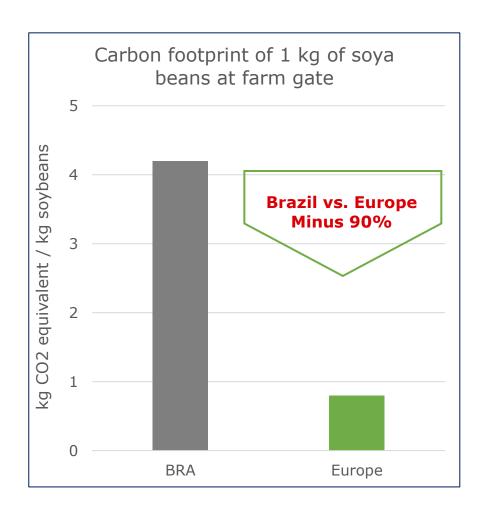
\* Europe includes the total part of Russia.

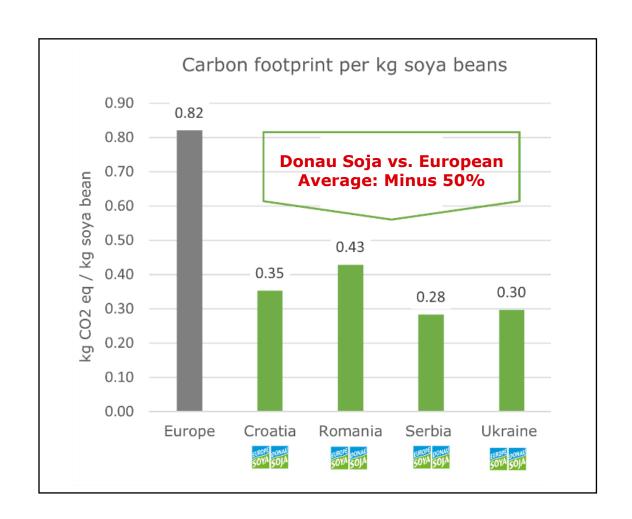
Source: FAOSTAT

#### **CARBON FOOTPRINT OF SOYBEANS**









## CO<sub>2</sub> PRODUCT CALCULATIONS FOR EGGS







#### **AUSTRIAN EGG SECTOR**

Minus 36% CO<sub>2</sub> reduction with Donau Soja



#### THANNINGER FREIHEIT

Minus 41% CO<sub>2</sub> reduction with Donau Soja



#### **TEICHWEIDEN**

Minus 49% CO<sub>2</sub> reduction with Donau Soja

## CO<sub>2</sub> PRODUCT CALCULATIONS FOR PORK







#### EDEKA SÜDWEST FLEICH HOFGLÜCK PORK

Minus 40% CO<sub>2</sub> reduction with Donau Soja



#### **GUSTINO PORK**

Minus 42% CO<sub>2</sub> reduction with Donau Soja



#### **SWABIAN-HALL PORK**

Minus 31% CO<sub>2</sub> reduction with Donau Soja/Europe Soya

#### **CONSUMER COMMUNICATION**





#### PRESS CONFERENCE BAVARIA

With Michaela Kaniber (Minister Bavaria)



#### **DONAU SOJA as**

climate saving alternative

~ 40 % reduced CO<sub>2</sub> emissions

#### **TEICHWEIDEN - ONLINE PRESS CONFERENCE**

with Susanna Karawanskij (Minister Thuringia)







EDEKA Südwest

2.611 Follower 2 Wochen • Bearbeitet • 🔞 + Folgen

Mehr als 50 Landwirte sind Teil des Markenfleischprogramms Hofglück von EDEKA Südwest. Die Partnerschaft steht für mehr Tierwohl, regionale Wertschöpfung und den Verzicht auf gentechnisch veränderte Futtermittel in der Schweinemast. Der baden-württembergische Minister für Ländlichen Raum und Verbraucherschutz, Peter Hauk MdL, besuchte nun einen Landwirt des EDEKA Südwest-Programms Hofglück. #EDEKA #EDEKASüdwest #Nachhaltigkeit Zur Meldung: https://edeka-sw.de/J7Fzs



**EDEKA HOFLGÜCK - PRESS EVENT** with Peter Hauk (Minister Baden Wuerttemberg)

## **10 YEARS DONAU SOJA**





# ~ 10% of European production is Donau Soja certified







**715,000 t** certified soya beans



>10,000 soybean producers



almost 900 certified partners

# PROTEIN PARTNERSHIP ESTABLISHED TO INCREASE SOYA VOLUME IN EUROPE FOR EUROPE







#### **Protein Partners 2022:**

















The Protein Partnership programme is supported by the Austrian Development Agency.





