

Our Soy Sourcing Strategy

and the Role of Protein Partnerships



REWE Group – At home in trade and tourism

As a trade and tourism group, we are part of your world every day: whether it is for food shopping, DIY and garden products, snacking on the go or the next holiday.

The **REWE Group** comprises REWE and BILLA supermarkets and consumer stores, the discounter PENNY, toom Baumarkt DIY stores and BIPA drugstores, as well as the Lekkerland Group, the specialist for snacking on the go.

The **DER Touristik Group**, the tourism division of the REWE Group, is one of Europe's leading travel and tourism groups. The company relies on brand diversity, meets customer wishes individually and has a strong diversified sales network.



The REWE Group at a glance

RETAIL GERMANY



RETAIL INTERNATIONAL



CONVENIENCE



DIY STORE



TRAVEL AND TOURISM



OTHER



REWE – one store, many possibilities

Retail Germany

In around 3,700 REWE stores, customers find a wide selection of products across all product ranges.

In addition to shopping in “regular” REWE stores, at REWE Center or a nahkauf store, customers can also order food online at **rewe.de**.

REWE Lieferservice delivers the goods comfortably to the customers’ front door. The expansion of the pick-up service stores is also progressing.



PENNY Germany – sustainable, close and unconventional

Retail Germany

PENNY is the discount store in the middle of people's lives that offers high-quality products, customer-focused ranges with a large choice of fresh products and favourable prices at all times.

Stores within easy reach, customer-friendly business hours – sometimes until 23:00 – and a large selection of store brands that meet market demands, such as Naturgut with lots of innovative organic products or the vegan umbrella store brand Food For Future, ensure that the customers get maximum flexibility and convenience from their discounter.

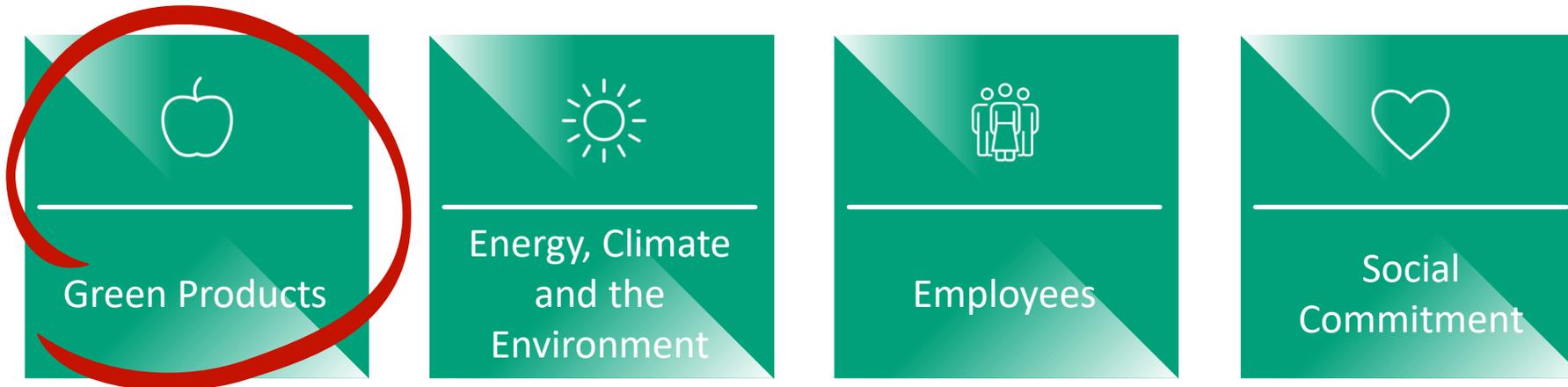
PENNY is the first German discounter to test out a delivery service in Cologne, Berlin and Hamburg in conjunction with Bringoo.



Sustainable action for a better life

Extensive experience and innovation: this is how the REWE Group drives forward sustainability. The group promotes more sustainable assortments and focuses on dealing fairly with partners and suppliers, acts in an environmentally responsible manner, assumes responsibility for its employees and supports a sustainable society.

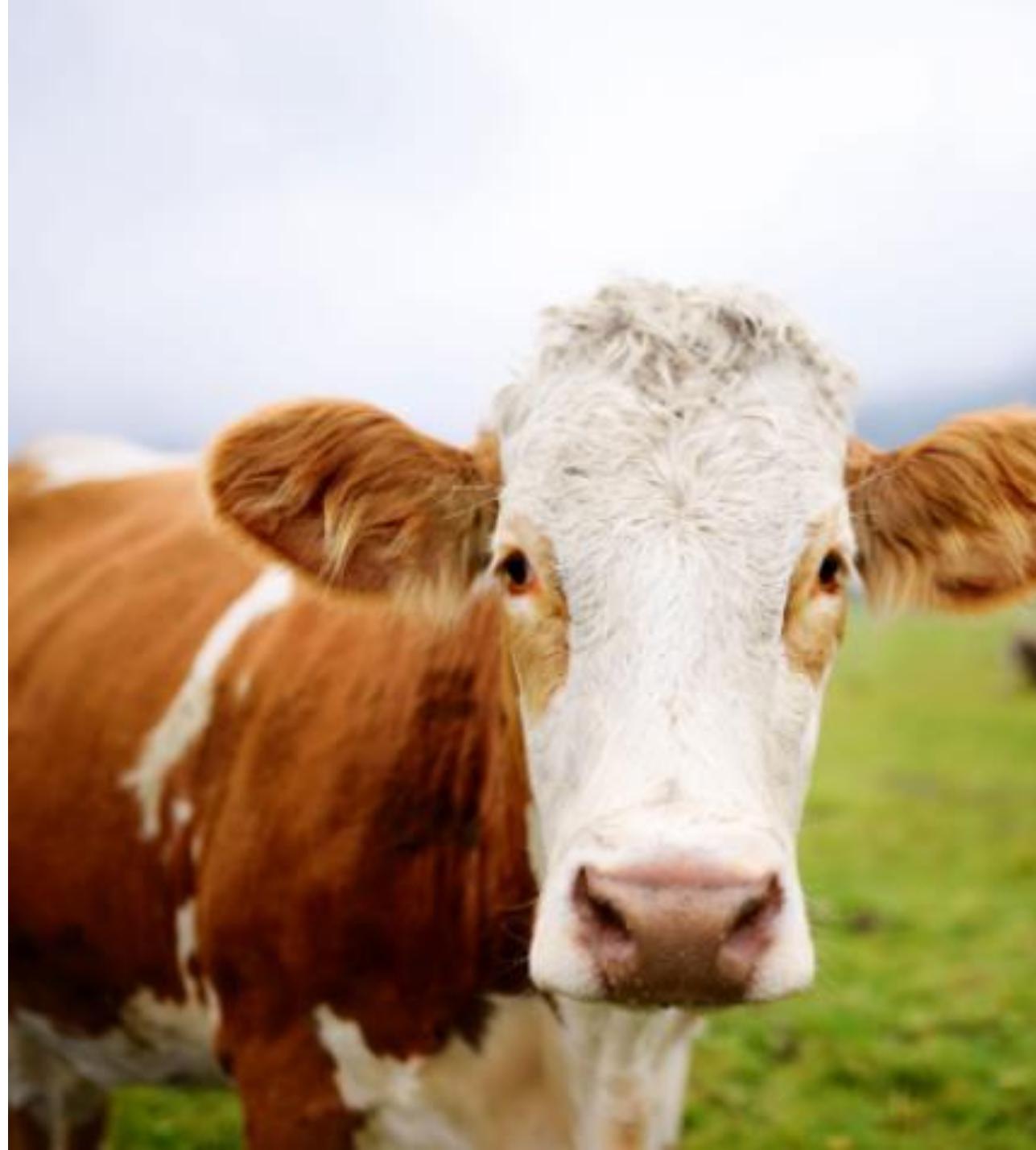
In 2008, the REWE Group introduced **four pillars of sustainability** in order to implement its sustainability strategy. Within these pillars, areas of action determine the key topics of the commitment to sustainability.



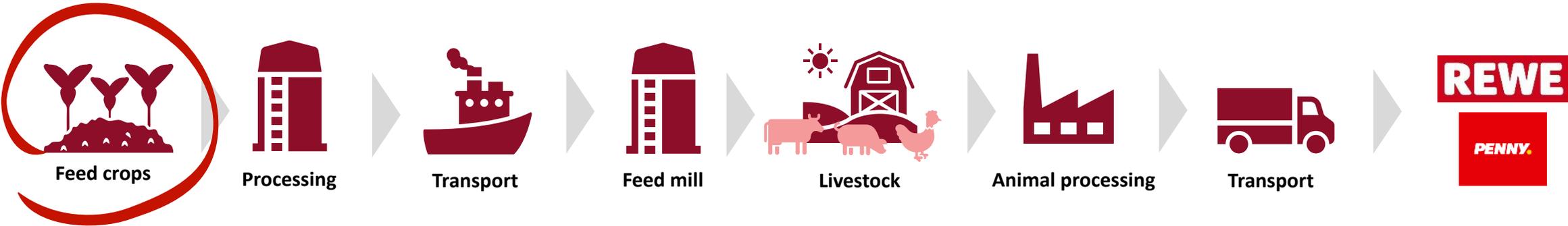
33%
of our private label
range is of
animal origin



they therefore play a major
role in our sustainability
strategy



In addition to animal welfare issues, we also take care of feed crops in our animal supply chain



Of all protein feeds, soy is the most important, but also the most critical

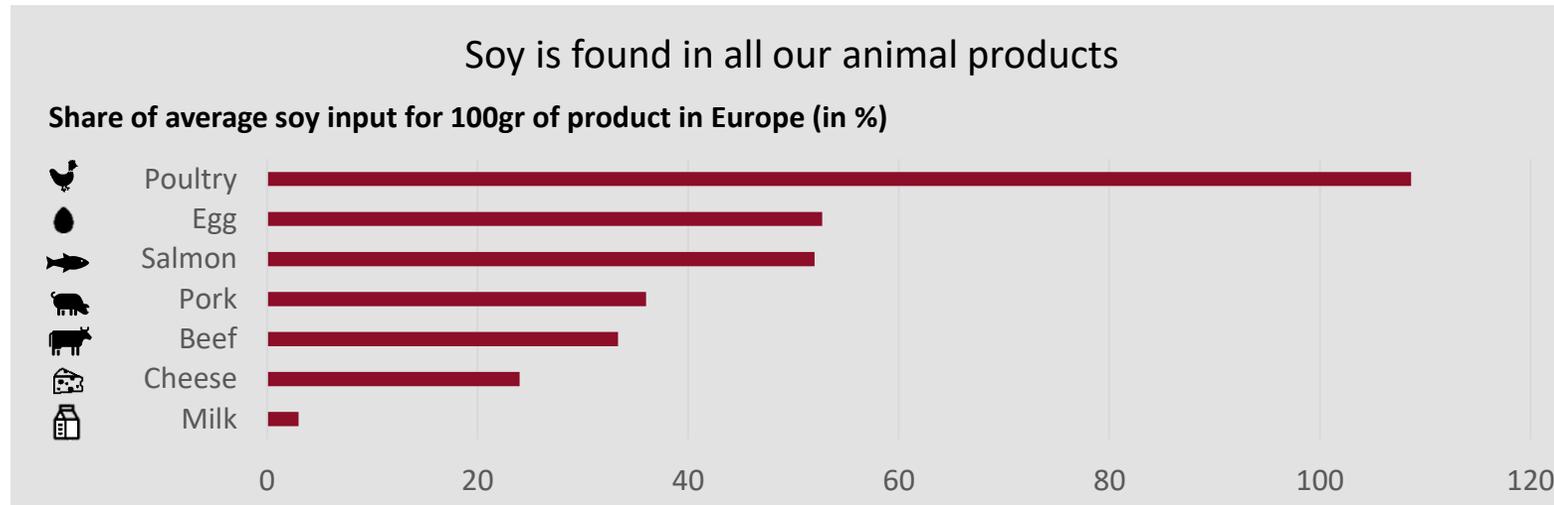
- Soy is one of the biggest drivers of **land conversion** and **deforestation**
- Soy is often grown as a monoculture with high use of **GMO** and **pesticides**



Negative climate impact

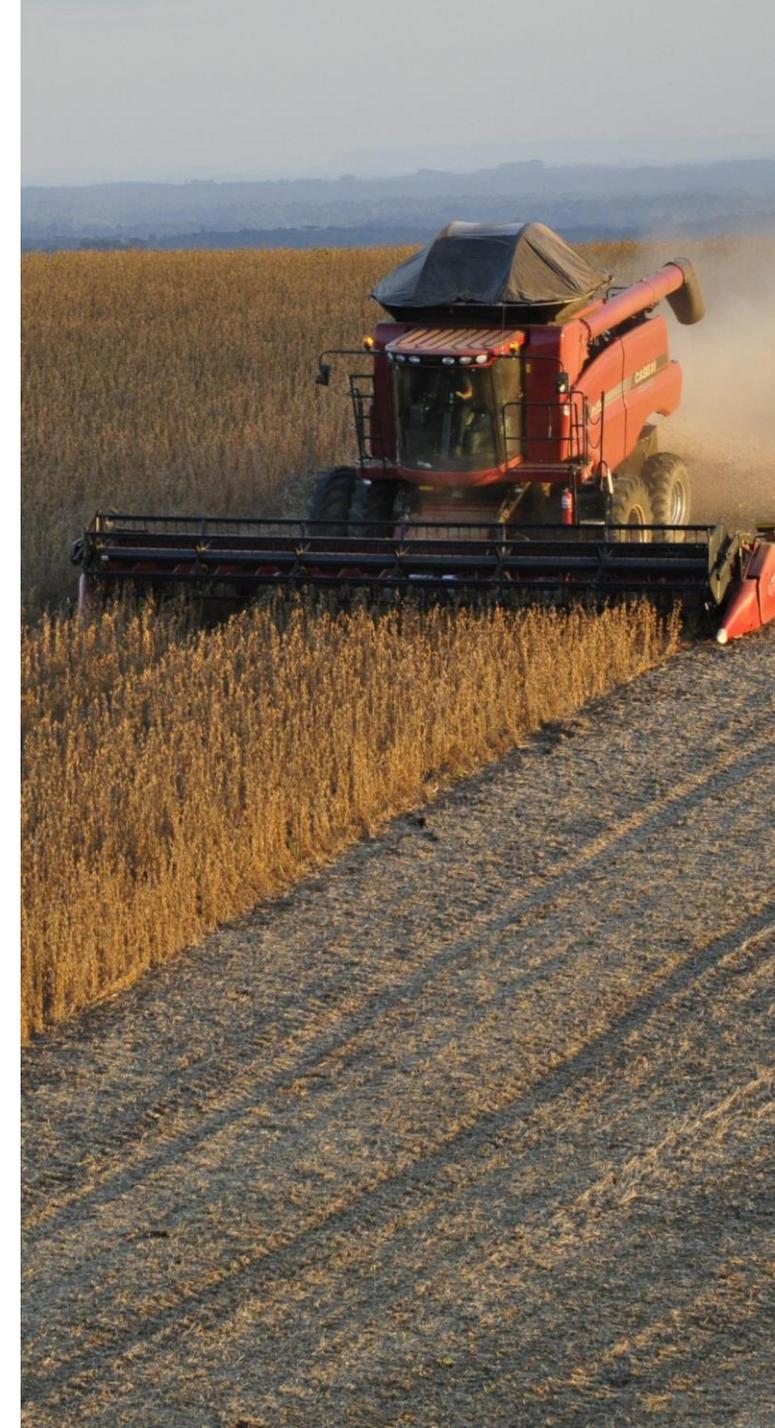
Loss of biodiversity

Local social conflicts



BUND (2019): Soja-Report

Profundo (2021): Brandbeschleuniger Soja; Wieviel Soja steckt in tierischen Erzeugnissen; basierend auf Zahlen von 2018



Therefore, we already published a guideline for sustainable soy feed in 2013



Substitution of soy imports by:

European protein sources

Reducing negative side effects of soy imports by:

Certified non-GMO imports

Certified deforestation-free imports



Due to the high risk of GMO and deforestation associated with soy feed, we have set and achieved targets

100% non-GMO soy feed



Fresh **eggs**,
drinking **milk** and
fresh **poultry**
meat

Since 2018



100% deforestation-free soy feed
(minimum level Book & Claim)



Fresh **eggs**,
drinking **milk**
and fresh
poultry meat

Since end of 2019



Additionally for
fresh **beef** and
pork

Since end of 2021



Additionally for
dairy products
and processed
meat products

From end of 2025



To promote the European protein supply, we were the first retailer to support Donau Soja in 2015



Our goal is to **increase a sustainable production and availability** of European Donau Soja certified soy (GMO-free and deforestation free) by establishing local value chains



With **7 years of cooperation** and 13.300 tons annually, we have supported **almost 100.000 tons of certified soy** production



Diverse **soya value chain actors were supported** (farmers, cooperatives, agriculture institutes, input companies from Serbia and Croatia)



Protein Partnerships are an important part of establishing local & sustainable value chains



Development of **best practices** for Non-GMO sustainable soybean production



Knowledge transfer: trainings, study visits, manuals, demo fields, field days



Support on **quality management** and **standard implementation**



Certification support – covering the costs of certification



Provision of **market information** and inclusion in **international value chains**



In addition, we require our suppliers to use 100% deforestation-free soy feed according to our targets

Use of domestic protein **alternatives**
(no soy)

Use of soy from **low-risk origins**
(no overseas soy)

Use of **Donau Soja / Europe Soya**

Use of **physically certified overseas soy**
(Pro Terra, RTRSnongMO, ISCC+)

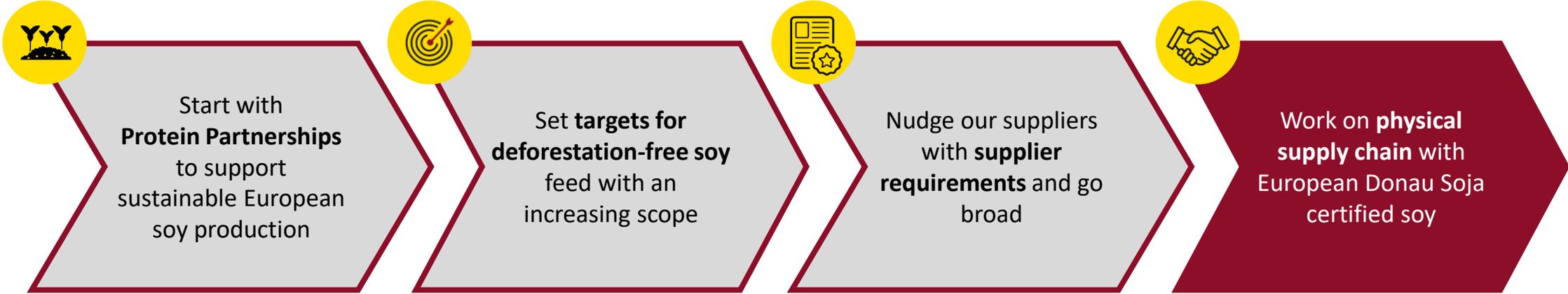
Compensation via certificate purchase
(Donau Soja, RTRSnongMO)



We accept the following deforestation standards



After protein partnerships, target setting and supplier requirements, we work on physical supply chains





Thank you!
We look forward to getting in touch with you



Feel free to contact us



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