

EU livestock is hungry for a resilient protein supply

The coronavirus crisis has shed a new light on food security and the weak spots of the EU food supply.

The EU is highly dependent on soya imports (see Box 1).

It is time to reconsider the risks associated with excessive reliance on imported soya.





This fact sheet outlines:

- the impact of the EU's soya import dependency on European food security,
- the vulnerability of the EU livestock sector in times of crisis and
- the contribution of a European protein strategy to sustainable, deforestation-free supply chains.

This fact sheet covers:

- Recent crises and food security
- The supply of basic foodstuffs
- The food industry's weak spot
- Tips to prepare for future crises

Box 1 – the EU fails to meet its own soya demand:

In the EU, the domestic demand for soya dramatically exceeds the domestic supply (see left figure below). This is the result of an unbalanced agriculture system: Crop rotation is overwhelmingly dominated by cereals and lacks high-protein legumes such as soya beans (see right figure below).

Soya bean meal consumption¹ and self-sufficiency ratio² in the EU (2019):



| Proportion of soya beans/legumes grown on arable land in the EU (2018):



1 Soya bean meal consumption is converted into "soya bean equivalents": 1 tonne of soya beans = 0.8 tonnes of soya bean meal. 2 This ratio shows the extent to which the EU is able to satisfy its domestic demand for soya bean meal through domestic soya production. 3 including fallow land Sources: Donau Soja + FAO





1. Food security in focus

The coronavirus crisis, ongoing trade wars and climate change put the spotlight on food security in many countries around the world.

The economic and environmental crises occurring from 2018 onward – with several regions gaining first-hand experience with shortages of basic goods (such as food, water and medicine) – highlight the **importance of a resilient regional food supply.**



Food security spotlighted

Timeline of recent crises: Aug 2018 Jul 2018 Jun 2019 Jul 2019 Aug 2019 Dec 2019 Jan 2020 Hottest month COVID-19 Locust swarms Amazon fires Swine fever Water crisis Trade war threaten food on record for pandemic rage at a between the U.S. epidemic in Chennai supply in Africa outbreak the planet record rate and China starts begins in China (India)

Box 2 – Crises with a strong relevance to the EU's soya supply security:

Several major crises have shed light on the **risks associated with a high dependency on soya imports**:

Coronavirus outbreak

Factories and borders have been closed to prevent the spread of COVID -19.

The potential shutdown of soya oil mills and transport routes in South America greatly jeopardises soya shipments to the EU.



Trade war

China faced an enormous challenge to feed its livestock after imposing punitive tariffs on soya imports from the U.S.

This illustrates the political vulnerability that results from heavy reliance on soya imports.

Amazon fires

In 2019, Brazil's Amazon rainforest burned at a record rate. The fires dramatically accelerated the pace of deforestation in the region.



Climate change

2019 was the second hottest year on record. Due to global warming, extreme weather events became more frequent ⁽ and severe.

As a result, the yields and supplies of crops, including soya beans, are becoming unpredictable across global markets.



The EU is partially responsible for the destruction of the Amazon because some parts of the deforested land are used to produce soya beans for the EU livestock sector.







2. The black sheep in the EU food industry

The EU is in a good position to secure the supply of staple foods in difficult times. Most of the European continent is selfsufficient in the production of primary agricultural products, such as cereals and milk, and is even running a trade surplus in many fields.

But there is one remarkable exception: the huge soya deficit within the EU. Only 8% of the soya beans required for animal feed are supplied by domestic production, the rest is import from overseas (see Box 3).

Self-sufficiency ratio* of important agricultural products in the EU (2018):



* this ratio shows the extent to which the EU is able to satisfy its domestic demand for soya bean meal through domestic soya production. Sources: FEFAC + Donau Soja



Only 8% of soya bean meal consumption is covered by domestic production



Box 3 – the EU is among the top importers of soya

China and the EU are by far the largest importers of soya bean and soya bean meal in the global market (see figures below). The lion's share of the imports comes from the world's top soya-producing countries: Brazil, the U.S. and Argentina.

Leading importers of soya beans in the global market (2019):



Leading importers of soya bean meal in the global market (2019):





3. The Achilles' heel of the food industry

The EU's dependence on soya imports leaves it vulnerable to the whims of global markets, although overall its food industry is otherwise in good condition. **A lengthy shipment delay can cause major problems for the EU livestock production**, exposing the Achilles' heel of the European food industry. The risks of globalisation are particularly obvious in the livestock sector.

In light of this fact, easing the EU's reliance on the global soya market is essential to ensuring an adequate food supply within its borders. Scaling down soya shipments or phasing them out completely also has positive environmental and social effects outside the EU (see Box 4).



Box 4 – the EU's "ecological hoofprints" in the rainforest

A significant percentage of the EU's soya imports comes from South America (see pie chart below), where the expansion of arable land to produce soya beans for animal feed has led to an increase in the rates of deforestation. Thus, by importing soya for the European livestock sector, **the EU has become responsible for a part of this rapid deforestation;** at the same time, it has increased the carbon footprint of our food. Furthermore, this change in land use results in the displacement of small-scale farmers and indigenous people living in the region.







4. Towards a balanced agri-food system

A comprehensive **protein strategy** is needed to address the EU's soya deficit and support a balanced and resilient agri-food system. Policy makers should therefore take action to:

- diversify the arable crop sector by increasing the production of soya beans and other high-protein legumes;
- moderate the excessive consumption of livestock products by promoting sustainable and healthy diets (see Box 5);
- change livestock feeding practices in such a way as to improve protein utilisation efficiency and increase local protein sourcing.

East-Central Europe can offer regional sources when it comes to diversifying the EU's soya supply. The protein strategy needs to embrace a **regional approach** to unlock the potential of major soya bean producers, such as Ukraine and Serbia. A greater level of East-West integration in Europe could contribute not only to easing the EU's heavy reliance on transatlantic imports but also to developing profitable and sustainable value chains in Eastern Europe.

Box 5 – Eating the plant or the plant eater?

Reducing the consumption of animal products such as meat and milk is an effective way to create a more sustainable food sector. The reason for this lies in the **inefficient protein utilisation of livestock supply chains**, where a high percentage of the protein (and calories) is converted to non-edible by-products, such as manure, bones and fur. The chart below illustrates the difference in protein utilisation efficiency between animal- and plant-based products: Whereas pork needs 6 kg of raw plant-protein to





produce 1kg of edible protein (17% conversion efficiency), tofu only requires 1.2 kg to achieve the same result (82% conversion efficiency).



Source: Taifun Sojainfo. Ausgabe 35, zuletzt überarbeitet im Mai 2018:

https://www.sojafoerderring.de/wp-content/uploads/2018/08/Sojainfo_35_%C3%96kologische-und-soziale-Aspekte-des-globalen-Sojaanbaus_Ver-Juli-2018.pdf



5. Donau Soja as a facilitator

Donau Soja facilitates the protein transition process in Europe by promoting soya production and local supply chains in European countries (see Box 6).

Our activities make a valuable contribution to ensuring food security and developing sustainable supply chains throughout the continent.



Box 6 – Donau Soja in a nutshell

International, non	-profit and independent	
A sustainable, safe	e & European protein supply	are the leading standards for European soya
280+	25+	in terms of quality and quantity
members from	countries	675,000 t of soya beans
Support a sustainable	Establish local & safe	8,500 farmers
soya production	supply chains	9 oil mills
• Farm days	• Certification – – – – •	
 Field trials 	 B2B meetings 	🗸 Non-GM 🛛 🖌 Sustainable
• Training	 Policy formulation 	Controlled European origin
Research	 Market analyses 	
Best practice	Protein Destearship	
manuals		Available volume within the
		Protein Partnership projects:
\checkmark		
Vienna Novi Sad	Chişinău Kiev (Moldova) (Ukraine)	
	International, non- A sustainable, safe 280+ members from Support a sustainable soya production • Farm days • Field trials • Training • Research • Best practice manuals	International, non-profit and independent A sustainable, safe & European protein supply 280+ members from 25+ countries Support a sustainable soya production • Farm days • Field trials • Training • Research • Best practice manuals Certification • Best practice manuals • Protein Partnership

Bertalan Kruppa marketinfo@donausoja.org