



Press Release

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Donau Soja's Premiere at the European Commodity Exchange in Brussels

The association for GM-free soya bean production in Europe is travelling with a three-person team and four partners to the European agricultural industry's gathering in Belgium's and Europe's capital. There the organisation will promote European soya and protein production under its GMO-free and sustainable standard.

On 12 and 13 October, Donau Soja Association will be presenting itself at the European Commodity Exchange in Brussels. Ever since 1961, business professionals from the feed, fertiliser and food industry sectors have been meeting up at this trade fair to establish contacts and exchange ideas. This year a total of 3,000 operators are being expected on the grounds of the former warehouse and logistics centre "Tour & Taxis". These include the food corporation Cargill, the sugar manufacturer Südzucker and the grain and oilseed processor ADM.

Donau Soja will be represented together with its partner, the international ProTerra Foundation. Three further partners will accompany the association: the certification company Cert ID, the laboratory Genetic ID, and the Italian oil mill Oleificio San Giorgio. Donau Soja's own representatives on site will be: Veronika Platzer, Quality Manager; Bertalan Kruppa, Market Analyst; and Peter Strijk, Managing Director of the cooperation partner Dutch Soy. The European association's delegation can be found at stand H6.

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The Donau Soja Organisation promotes European soya bean production by establishing regional value chains from the producer to the distributor. In the long term, the association aims to overcome Europe's dependence on overseas imports and establish a continental soya supply. "I view the European Commodity Exchange in Brussels as a good opportunity to win further companies over to our cause," says Matthias Krön, Chairman of Donau Soja.

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