



For the Promotion of
European Protein Production

„Regionalism is our future“

Donau Soja is first time exhibitor at the EuroTier

Press release

Vienna, Munich, Hanover, 14th November 2016

For the first time, Donau Soja will be represented at the EuroTier! Together with proteinmarkt.de, Donau Soja and its partners Hodowla Soi Agroyoumis Polska, Enviroligix, Fanon and Farnet, will exhibit at the fair. At the joint booth, Donau Soja presents its activities for a functioning protein supply. In the last years, the cultivation of soya in Europe has developed very positively: since 2012, soya cultivation has increased by almost 74%. The total quantity in Europe has increased to almost 8.0 million tons. This development also leads to a rising demand for certified Donau Soja on the basis of a transparent quality and traceability assurance according to the Europe Soya and Donau Soja Standard. Products with the Donau Soja quality label can be found in Germany, Austria, Switzerland and Serbia. A majority of the certified soya is used in the poultry sector, especially for laying hens. In the last months new members from southern Germany joined the association to process and introduce Donau Soja into the market.

The Donau Soja Standard is the only Standard that has a quality and traceability assurance system that certifies and inspects transnationally and along the entire supply and value chain. A broad network of agricultural collectors, agricultural traders, oil mills and compound feed producers offer high-quality soya products, such as high protein soya meal, soya cakes and soya oil. Because of this, there is a wide range of sustainably produced, non-GM soya products from Europe. "Through our initiative and the activities of our competent partners we contribute to the availability of an attractive and continuous supply of high-quality, non-GM processed soya products. With our Standard and Europe-wide unique quality and traceability assurance system we do not only guarantee the regional origin of the soya beans, but also sustainability and a non-GM status," stresses Dirk Vollertsen, General Manager of the Donau Soja Organisation. "In September we started publishing daily updated prices for certified soya meal from Europe in cooperation with proteinmarkt.de and AMI. This way we provide transparency and actuality," Dirk Vollertsen rejoices about the attractive offer on www.donausoja.org and www.proteinmarkt.de.

Certified Donau Soja products offer a valuable alternative to over-seas products and excellently supplement the regionally produced raw goods. Donau Soja high-protein soya meal offers an excellent supplement to new feed concepts using regional legumes and pulses,

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especially in pig and poultry feed. Feeding studies in Bavaria and Baden-Wuerttemberg have shown that certified Donau Soja is equal to imported soya meal concerning ingredients and digestibility. Last but not least, companies with Donau Soja certification meet the consumers demand for regional and sustainable products.

Together with Hodowla Soi Agroyoumis Polska, Envirologix, Fanon and Farmet, members of Donau Soja, the association stands for a new, sustainable, independent and safe protein supply.



Background Donau Soja

The Donau Soja Organisation with its headquarters in Vienna, five subsidiaries in Germany, Serbia, Romania, Ukraine and Moldova, and two representatives in Italy and Poland, is Europe's major initiative in the agricultural sector. In 2016, the Donau Soja Organisation founded a branch in Munich, for the consultation of existing as well as potential members and partners concerning questions about raw material procurement and certification. 240 members from civil society, politics and major businesses from all sectors of the value chain, ranging from non-GM seed production to food of animal and vegetable origin, support the goals of the Organisation.

proteinmarkt.de and the Donau Soja Association co-exhibit at EuroTier 2016 for the first time

Six Donau Soja member companies have decided to co-exhibit together at a joint booth with Donau Soja and proteinmarkt.de at the world's leading trade show for animal husbandry and livestock management, the EuroTier in Hanover. The variety among the Donau Soja partners demonstrates the diversity of the association: Fanon, a Croatian feed company; Farmet, a Czech manufacturer of farm machinery, extruders and other technologies for the processing of oilseeds; Envirologix, an American firm specialized in the detection of GMOs and mycotoxins; and Hodowla Soi Agroyoumis Polska, a company specialising in the production of soya beans, new soya varieties and seeds, as well as the sale of plant material. These are the major partners of Donau Soja at the EuroTier 2016. Other members firms are supporting partners of EuroTier, more information can be found on www.donausoja.org.

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