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Press Release DONAU SOJA  
DONAU SOJA/Feed/Soya/Pigs/EDEKA

## DONAU SOJA-feed avoids 40 percent of CO<sub>2</sub> emissions

**Vienna, Baden-Württemberg – Through the use of DONAU SOJA-certified feed, around 40 percent of CO<sub>2</sub>-emissions caused by meat production can be avoided. This was the result of a recent study done by the Research Institute of Organic Agriculture (FiBL) in Austria, which DONAU SOJA presented on the premises of an agricultural business in the German state of Baden-Württemberg together with Peter Hauk, Minister for Rural Affairs and Consumer Protection, and Jürgen Mäder, director of EDEKA Südwest. “The way in which we keep and feed our livestock makes an important difference”, says DONAU SOJA-director Susanne Fromwald. “EDEKA, as biggest German food retailer and number 5 in Europa, blazes the trail with its brand “Hofglück”. When regional, GMO-free soya is being used, regional businesses profit as well as the environment and the climate.”**

Pork of the EDEKA-brand “Hofglück”, which uses DONAU SOJA-certified animal feed, causes 2,16 kg CO<sub>2</sub> per kg of pork, while the same amount using overseas soya causes 3,43 kg CO<sub>2</sub> – a minus of 40 percent! In sum, the “Hofglück”-program with its 70.000 pigs avoids about 10.000 tons of CO<sub>2</sub> per year.

In the production of animal-based food, animal feed is already CO<sub>2</sub>-relevant. Especially the change of land use, for example the transformation of green land or forests into farmland emits great amounts of CO<sub>2</sub>. Between 2000 and 2016, an evaluated 5,3 million hectares in the Amazon region and the Cerrado have been deforested for the cultivation of soya. The EU receives 40 percent of its soya imports from Brazil – with a CO<sub>2</sub> footprint that is 10 times higher than that of DONAU SOJA-certified European soya feed. According to the European Soy Monitor, only 29 percent of the EU's soya demand come from certified and deforestation-free production.

DONAU SOJA helps Hofglück-pigs to avoid CO<sub>2</sub>. Since 2019, Hofglück-pigs receive primarily DONAU SOJA-certified feed. The quality labels DONAU SOJA and EUROPE SOYA guarantee non-GM, sustainably produced soya of European origin. DONAU SOJA / EUROPE SOYA-certified supply chains protect valuable ecosystems: Soya is only cultivated on land that was dedicated for agricultural use before 2008. “The recent numbers confirm once more the enormous potential in the pork sector”, said Susanne Fromwald of DONAU SOJA. “We have to strengthen European self-sustainability and expand European value chains. In doing so, we would reduce CO<sub>2</sub>-emissions as well as the dependence on imports from overseas.”

The **results of the FiBL-study** can be found here:

[https://www.donausoja.org/fileadmin/user\\_upload/Press/Press\\_Release/DS\\_Factsheet\\_PC\\_7\\_August\\_2020 - Climate\\_protection\\_pork\\_EN.pdf](https://www.donausoja.org/fileadmin/user_upload/Press/Press_Release/DS_Factsheet_PC_7_August_2020_-_Climate_protection_pork_EN.pdf)

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